

# COOKIE POLICIES

## Welcome to our cookies policy!

### About cookies

Cookies are written files containing small pieces of information that are downloaded to your computer or mobile device once you visit a website. The cookies are then sent back to the originating website on each subsequent visit, or to another website that accepts or supports the cookie. Cookies can help a website remember your preferences, learn which areas of the website are useful and which areas need improvement, and provide you with targeted advertisements or personalized content.

Sometimes cookies are activated when pixels are set on a website. Pixels are also known as web beacons, transparent gifs and tags. They allow websites to read and place cookies.

### Own and third party cookies

These cookies can be own or third-party ones. A cookie of own origin is one that you receive directly from D Dots LLC when you visit our site. A third-party cookie is one that you have received from another party, such as google, facebook, instagram, WhatsApp, and others. We do not control what third parties do on other sites. However, we may work with certain third-party providers, such as XXXX, to allow their cookies to work through our website so that we can learn more about your experience when browsing our site and customize our services for you.

### Persistent and session cookies

A persistent cookie is a cookie that the web browser stores on your device until it expires or you delete it. The expiration of a persistent cookie is determined by the cookie's originator and may be on a specific date or after a session time period has elapsed. This means that, for the lifetime of the cookie, your information will be transmitted to the cookie setter's server each time the user visits the website to which the cookie belongs or another website that is set to verify that cookie (e.g., an advertisement served on that website). For this reason, persistent cookies are also called "tracking cookies".

A session cookie is temporarily created on your device for use by a website during your visit. This type of cookie can store the information you enter and track your activity within the website. A session cookie is deleted after you leave the website or when you close your web browser, for example the shopping cart of an e-commerce store, in these case the session cookie stores the items you add to your shopping cart, so that you do not forget them while

you view other products or services on other pages of the same website. By using a session cookie, all items will be in the cart for you to check out and place your order.

## Cookie categories

- I. **Own cookies,-** These are the ones we send directly to your mobile devices and/or computer.
- II. **Third party cookies.-** They are those that third parties send on our behalf, this happens for functionality, performance, analysis, advertising and social media purposes.
- III. **Timing cookies:**
  - A. Session cookies.- They exist only while your browser is open and are automatically deleted once you close your browser.
  - B. Persistent cookies.- They remain open, even if you are no longer browsing this website. These may be used by the website to recognize the mobile device or computer by which you log in and browse the website when you return.

## Functionality of cookies

- I. Cookies serve the function of making the website operate efficiently, as well as to provide information to the owners of the website.
- II. They allow you to browse from one website to another more quickly.
- III. Displays your website preferences.
- IV. It helps you to improve your user experience.
- V. They inform whether you are a new visitor or a regular visitor to the website.
- VI. Helps ensure that the advertisements you see while browsing are in line with your interests.

## How we use cookies

- I. Track traffic flow and patterns of behavior in relation to the website.
- II. To get metrics of the total number of visitors to our website continuously and the type of browser most used for it (Chrome, Microsoft Edge, Firefox, among others that arise) and operating systems such as Windows, IOS, Android, among others that our visitors may use.
- III. To monitor the performance of the website.
- IV. Personalize and improve your experience on our website.

## How can you manage cookies and restrict them?

Pursuant to the DECREE Promulgating the Convention for the Protection of Individuals with regard to Automatic Processing of Personal Data, done at Strasbourg, France, on January

28, 1981, Article 16 of the Treaty on the Functioning of the European Union (TFEU), Articles 7 and 8 of the Charter of Fundamental Rights of the European Union, the decree emanating from the Joint Declaration of the European Commission and the United States on the Transatlantic Data Privacy Framework (and this same declaration), and other applicable legislation "you" have the right to decide whether you want your personal data to be subject to automated processing.

If you do not give your consent to this, the use of our website may be affected, and you may not be able to continue browsing our website, due to the purposes expressed herein; however, we leave you the suitable way to exercise this right and restrict this use of cookies.

You may opt out of receiving cookies by enabling an opt-out preference signal, as set forth in the Website Privacy Notice, or by using the Global Privacy Control (GPC) in your browser, which is recognized by our US-oriented website, or by opting out of receiving cookies on our US facing websites' cookie preference center.

Most web browsers allow you to choose whether to accept cookies, allowing you to delete cookies already set. The options available and the mechanism used vary depending on the browser you use, such as Firefox, Google Chrome, Safari, among others. These types of browser settings are usually found in the options, tools or preferences menu. You can also consult the browser's help menu, to have the options displayed, for example:

## [Firefox](#)

### **I. For Windows**

- A. Click Tools , Options.
- B. In the top panel, click Privacy.
- C. In the "Firefox may:" section, select the Use custom settings for history option.
- D. Select the option to disable cookies
- E. Click on OK.

### **II. For Mac**

- A. Access the Firefox drop-down menu.
- B. Choose Preferences.
- C. Click on Privacy.
- D. In the "Firefox may:" section, select the Use custom settings for history option.
- E. Select the option to disable cookies.
- F. Click on OK.

## [Chrome:](#)

- I. Click on the Tools menu.
- II. Select Options.
- III. Click the Advanced tab.
- IV. In the "Privacy" section, click on Content Settings.
- V. To allow first-party and third-party cookies, select the option

- VI. Allow local data to be set. If you only want to accept first-party cookies, select the checkbox next to "Ignore exceptions and prevent third-party cookies from being enabled".
- VII. To disable, select "Block site data and third-party cookies" as well as "Do not allow site data to be saved".

## Safari

- I. Access the Safari drop-down menu.
- II. Select Preferences.
- III. In the upper panel, click on Security.
- IV. Select the option to disable cookies
- V. Click OK.

There are online tools available to delete cookies left by websites you have visited, such as [www.allaboutcookies.org](http://www.allaboutcookies.org). Generally, deleting cookies will render the information associated with the pixel anonymous and the website will no longer receive any associated information.

## Types of cookies that we use

**Essential website cookies.-** These cookies are essential to provide you with the website and any services available through this website and to use some of its features, such as access to secure areas. Without these cookies, the services you have requested, such as transactional pages and secure login accounts, would not be possible. For example, strictly necessary cookies adjust the site data transmitted to match your Internet connection. These cookies do not store any personal information.

**Functionality Cookies-** Functionality cookies record information about choices you have made and allow us to tailor the website to your needs. These cookies mean that when you continue to use or return to the website, we can provide you with our services as you have requested. These cookies may store certain types of personal information, depending on the user's needs. For example, these cookies allow us to:

- I. Save your location preference if you have set your location on your home page, **if applicable, to receive a local weather forecast;**
- II. Remember the settings you have applied, such as layout, text size, preferences, and colors;
- III. Show you when you are logged in; and
- IV. Store accessibility options.

**Performance and analytics cookies.-** We use performance and analytics cookies to analyze how the website is accessed, used or functions, with the intention of providing you with a better user experience, as well as to maintain, operate and continually improve the website. These cookies do not store personal information. For example, these cookies allow us to:

- I. Have a better understanding of our website visitors so we can improve the way we present our content;
- II. Test different design ideas for particular pages, such as our home page; Gather information about Website visitors, such as where they are located and what browsers they are using;
- III. Determine the number of unique users of the Website;
- IV. Improve the Website by measuring any errors that occur; and
- V. To conduct research and diagnostics to improve product and/or service offerings.
- VI. To count visits and traffic sources.
- VII. To know which pages are most popular.

**Targeting Cookies.** They help us manage and display our ads based on your activity on the site and other sites, known as interest-based advertising. Based on the unique identification of your browser and internet device. These cookies allow us and third parties to know whether you have seen an ad or type of ad, and how long it has been since you last saw it. This information is used for frequency limiting purposes, to help personalize the ads you see and to measure the effectiveness of ads.

**Social media cookies.-** They facilitate sharing through social media, provide you with tools to connect with the site, and help us better understand the site's audience and effectiveness of social media outreach. These are third party cookies and your choices with respect to such cookies are determined by the platforms that manage the social networks where you have an account and not by us. For example, when you share an article using a social sharing button on our website (e.g., Twitter, Instagram, Facebook, among others), the social network that created the button will record that you have done so. Because of how cookies work, we cannot access these cookies, nor can third parties access the cookie data we use. Some pages on our website may also have embedded content, such as video content from YouTube or others, and these sites may set their own cookies, which are separate from ours.

## **Change in cookies policy**

Any changes to these policies can be reviewed on our website, either in the cookie policy section or through a prominent notice at the top of our website. We recommend that you constantly check our website to learn of any changes or notifications of the same. To stay up to date, we recommend that you review the legend "**LAST UPDATE**".

## **Contact D DOTS LLC.**

**D Dots LLC** is the "Responsible" for the processing of personal data, as established in its Privacy Notice and in these Cookies Policies, for any clarification or exercise of your Rights in accordance with the reform of CCPA , you can send an email, requesting information through the following data:

E-mail: [3megiftus@ddotslab.com](mailto:3megiftus@ddotslab.com)

California, The United States of America.

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